



posiq





posIQ is a slimline tablet that sits as a hub between your barcode scanner, POS and receipt printer, instantly recognising and displaying all loyalty members, gift cards, barcodes and sales data, capturing this information and sending it to a single database.

This system ensures ease of use, clarity of information, additionally providing a far simpler path towards customer engagement and retention.

Make life easier.

Data Capture.

We capture every transaction (loyalty + anonymous) in real time. posIQ simplifies online reporting and marketing across one or more locations.

Because we connect to any POS system, you'll have a common data set no matter how many brands or models you use throughout your stores.

Reporting & Analytics.

Every business wants to know their clients better. To know what they're buying, as well as when and why, and what they're missing out on.

If a client has stopped coming back, find out why, and help them discover a reason to return.

posIQ makes this customer information easy and accessible for your business.

Location or Coalition.

The choice is yours! Allow customers to earn points, rewards and gifts with the freedom to redeem them at any of your franchises or locations.

Or keep your customers location loyal and only approve redemption at the store where they earned.

Basket Data.

Basket Data allows you to know what your customer purchased, how much they spent, how many points were earned or used, when they shopped, and at which location.

Reward loyalty.

Earn Loyalty Points.

Automated points given to the customer for every dollar spent in store. Can be adjusted with the customisable TimeSlot (Pg.4).

Rewards.

Automatically assign rewards for your customers based on spending, and display of buttons for '\$10 off' or 'Free Coffee', once points are accumulated.

Coupons.

Let your customer know when they have free coupons and track who actions your campaign, along with their entire basket data and purchase value.

Gift Cards.

Allow customers to purchase and redeem gift cards with 0% MSF using any posIQ.

Gift cards, rewards and coupons can be both electronic or physical items.



TimeSlot.

Time Based.

Automatically discount or add rebates on specific products at a time of your choosing. Like an automated Happy Hour, unique to each location or consistent across all locations.

Adjust Points.

Encourage your customers to shift their buying habits by increasing reward points for selected products, and removing or reducing points from others.

This is especially handy for vendors with tobacco or prescription products, neither of which may earn reward points.

ReName.

Automatically rename 'sensitive' products (such as prescription medication) as they are uploaded into the database, providing a level of privacy for each customer.



Connect.

Gratitude Emails.

Nothing says thank you like a thank you.

Gratitude emails let the customer know they're valuable to you. They will display the customer's loyalty reward standing, as well as leading them back to the vendor's website or promotional page.

With Gratitude email you have an excellent post-purchase marketing engagement platform.

Receipt Emails.

Save a tree with receipt emails. At the push of the button, the customer will have a permanent receipt of their purchase in their inbox.

Mobility.

Our LoyaltyPad feature enhances your mobility. Reward, redeem and transact with gift cards while on the move, anywhere in the world.

Tickets & Registering.

Perfect for an event. Know who's there, when they arrived and ensure each ticket is scanned only once.

Plus, customers can register at the POS via the posIQ system.

More Features

- Easily scan **serial numbers** to the receipt and database.
- Clients **claim their points post purchase** thanks to posIQ. ***Shhh... Even Woolworths and Coles can't do this.***
- Online web orders where your clients can pay with points, gift cards, credit cards **or a mix of each.**

Plus more features in development.



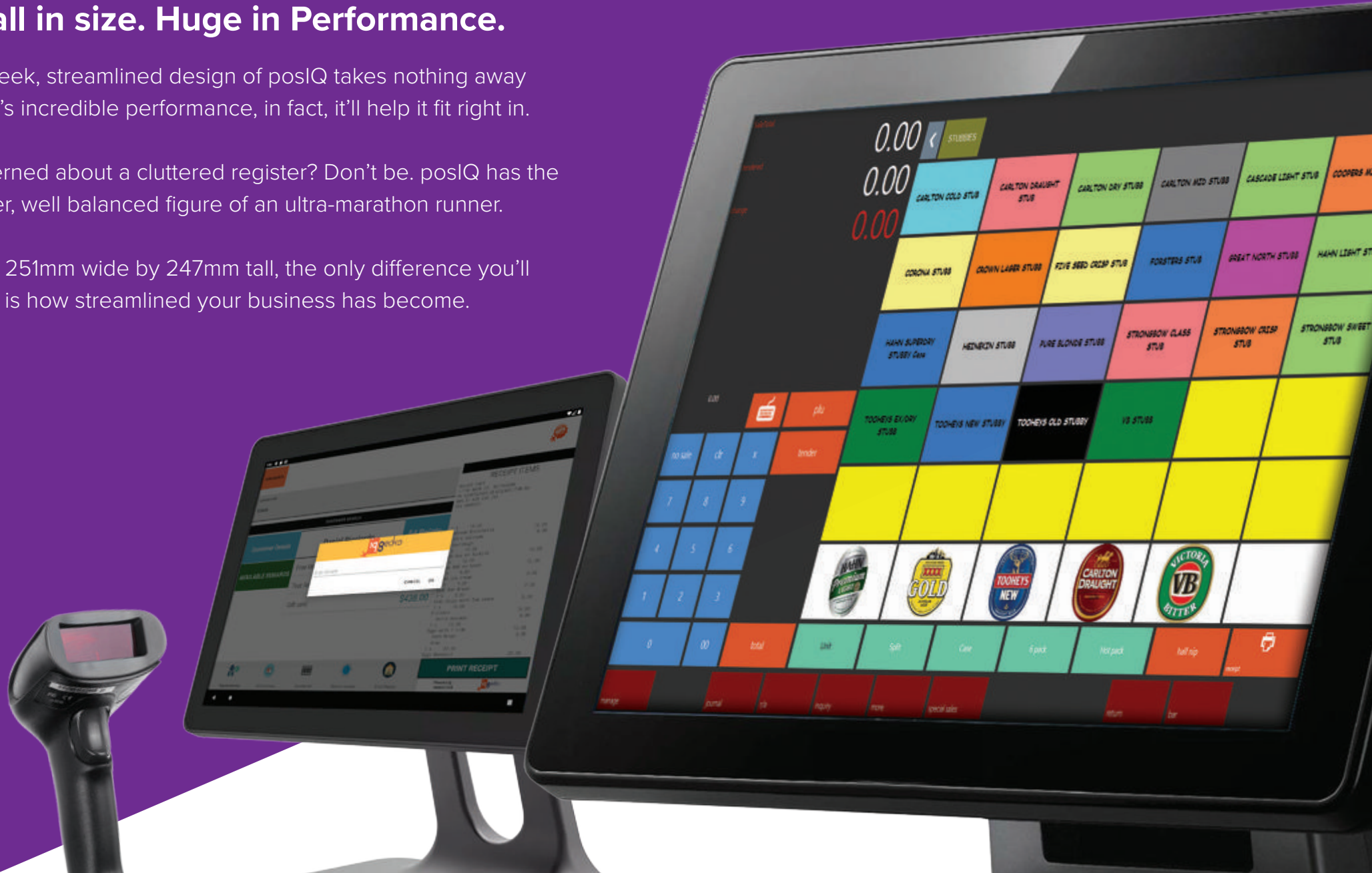
The Perfect Fit.

Small in size. Huge in Performance.

The sleek, streamlined design of posIQ takes nothing away from its incredible performance, in fact, it'll help it fit right in.

Concerned about a cluttered register? Don't be. posIQ has the slender, well balanced figure of an ultra-marathon runner.

At just 251mm wide by 247mm tall, the only difference you'll notice is how streamlined your business has become.





posiq

posiq.com.au

+61 2 8007 6440 | stickyfeet@iqgecko.com.au

